

SERVICES & PRICING

Picture Perfect, LLC

VIRTUAL TOUR PACKAGES

- \$395 - PLATINUM: Tour w/Just Listed Email & Social Media Blast + 4 Virtually Staged Images
- \$250 - GOLD: Tour w/Just Listed Email & Social Media Blast
- \$225 - SILVER: Tour Basic
- \$350 - FARM & LARGE ESTATES: Gold + additional exteriors, 1.5 hours on site

PHOTOS

- \$195 - Photos Only
- \$125 - Exteriors Only
- \$175 - Twilight Photography
- \$125 - Reshoot
- \$125 - Add 36 Extra Photos
- \$5 - Bright MLS Collage (Add on)

VIDEOS

- \$225 - Unbranded Walkthrough Video
- \$250 - Branded Walkthrough Video
- \$275 - Branded + Unbranded Walkthrough Video
- \$495 - Walkthrough Video with Agent Intro & Voiceover
- \$495 - Drone Video with Agent Intro & Voiceover

AERIAL

- \$175 - Aerial Photography
- \$175 - Aerial Video
- \$325 - Aerial Photos & Video

MATTERPORT

- \$235 - Up to 2,000 sq ft
- \$335 - Up to 3,000 sq ft
- \$400 - Up to 5,000 sq ft
- \$475 - Up to 7,000 sq ft
- \$545 - Up to 10,000 sq ft

VIRTUAL STAGING

- \$39 per image - Residential
- \$75 per image - Commercial

VIRTUAL RENOVATION

- \$69 per image - Residential
- \$99 per image - Commercial

FLOORPLAN PACKAGES

- \$520 - Floorplan + Platinum Tour (MD)
- \$375 - Floorplan + Gold Tour (MD)
- \$350 - Floorplan + Silver Tour (MD)
- \$475 - Floorplan + Farm & Large Estates, additional \$125 for each outbuilding floorplan (MD)
- \$320 - Floorplan + Photos Only (MD)
- \$250 - Floorplan + Reshoot (MD)

VIRTUAL TWILIGHTS

- \$15 per image

ITEM REMOVAL

- \$10 per image

BROCHURES

- \$120 - Large (4 page, Qty 50)
- \$95 - Small (2 page, Qty 66)

COMMERCIAL PROPERTIES

- \$250 - Commercial Property w/Drone (20 photos / 7 drone shots)

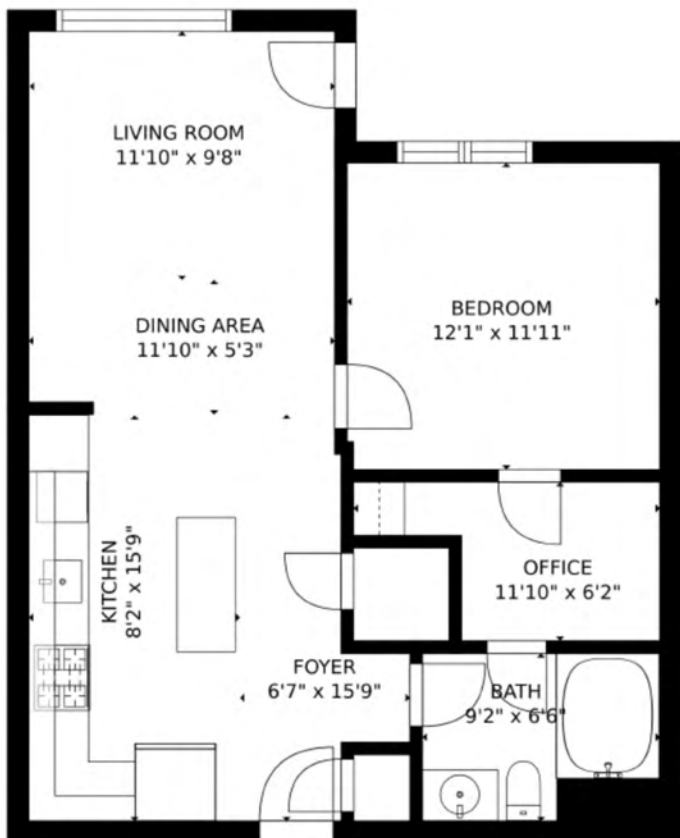
MISC.

- \$55 - Sign Rider w/Domain & Info Line
- \$30 - Custom Domain
- \$50 - Email & Social Media Blast
- \$25 - Renewal of Virtual Tour
- \$125 - Cancellation or Reschedule Fee





INTRODUCING OUR **NEWEST SERVICES!**



VIRTUAL STAGING & RENOVATION

- ✓ Showcase your listing better
- ✓ Help buyers imagine possibilities
- ✓ High quality designer-inspired furniture

FLOORPLANS

- ✓ Attract serious buyers
- ✓ Provide valuable layout info
- ✓ Help buyers visualize